

Elaboration of interview materials for researching involvement of the society in social innovation processes

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Involvement of the society in social innovation for providing sustainable development of Latvia



National Research Program 5.2. “Economic Transformation, Smart Growth, Governance and Legal Framework for the State and Society for Sustainable Development – a New Approach to the Creation of a Sustainable Learning Community (EKOSOC-LV)”

Challenges faced in the elaboration of the interview materials (1)

We had to:

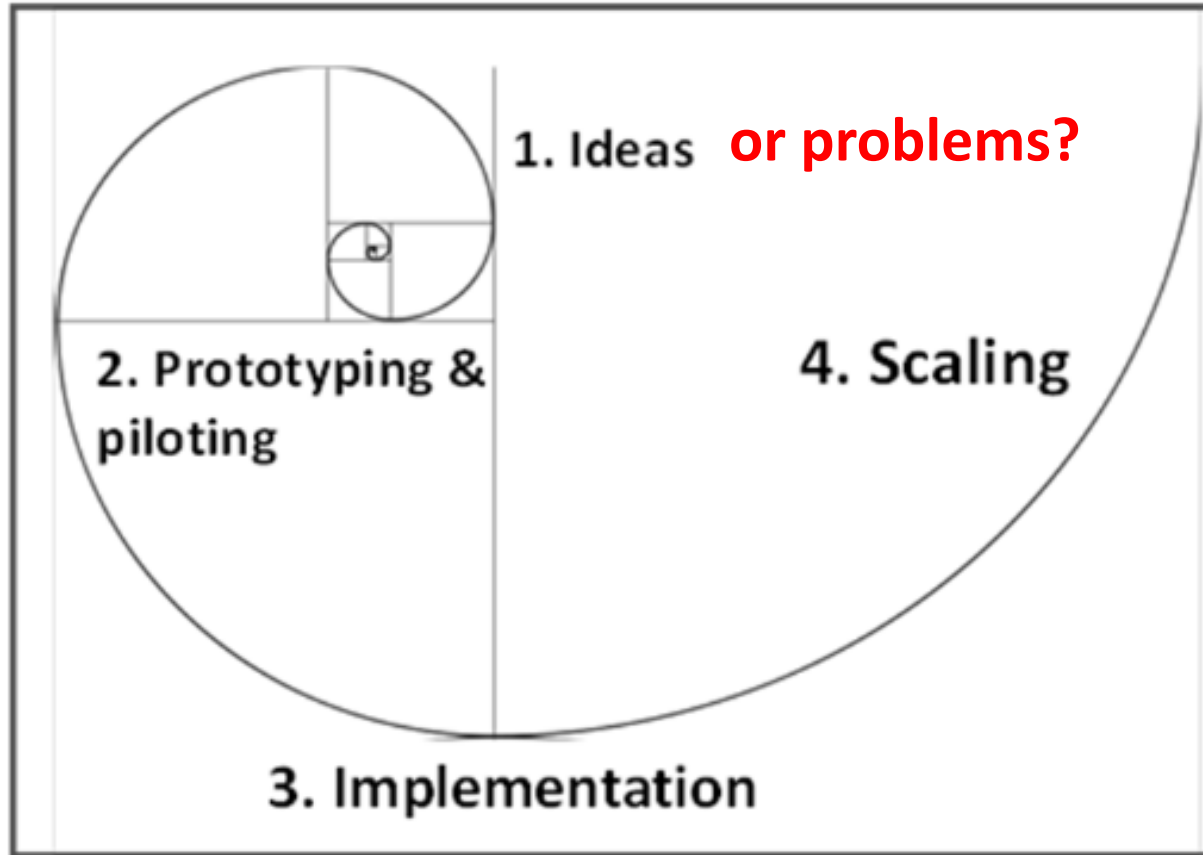
- 1) have clear understanding what are the characteristic elements of social innovation projects to decide who is the target group of respondents;
- 2) decide what demographic information is most important;
- 3) take into account the fact that social innovation projects may be in different phases of their development;
- 4) decide who can be the potential stakeholders in social innovation projects to make a correct listing;

Challenges faced in the elaboration of the interview materials (2)

We had to:

- 5) reach an optimal balance between open-ended and closed-ended questions;
- 6) decide correct priorities - successful EKOSOC-LV project only or a proactive view into the future perspective of further development of the idea on social innovation;
- 7) formulate questions in a “human language” 😊 understandable for everyone and not only for researchers;
- 8) understand what mathematical model of involvement of the Latvian society in social innovation processes could be like and decide what kind of data we needed;
- 9) foresee a situation that there won't be many cases of social innovation projects in Latvia for getting the data needed for the quantitative analysis.

Challenges of theory-based research in practice



1. In practice distinct division of social innovation into such phases may not be obvious.
2. Deep research of the involvement of the society in different phases of social innovation processes faces serious challenges.
3. Some respondents consider that the project goal and the problem solved are the same things.
4. Respondents / practitioners are not aware of different theories and do not care of different details asked by researchers.

General information

1. Name of the organization
2. Type of organization
3. Name of the project
4. Aim of the project
5. The target group of the project
6. Sector (field)
7. Year of starting the project.
8. Has the project been realised already?
9. Location (s)
10. Number of employees
11. Number of volunteers
12. Approximate annual budget of the project
13. Why did you decide to start the project?
14. What are/were the main barriers of your project?
15. How do/did you overcome these barriers?

The interview (1)

Interview (3)

19. What is /was principally new in the project?

20. Is your project self-sustainable?

21. What is the social impact of the project?

22. Has the project been replicated in one or more locations?

23. Are you going to develop your project on? Why?

24. What is to be done to make the solution of social problems better and more effective?

25. How can the society be involved in social innovation processes?



Thank you for attention!