

# The theory and practice of social innovation

Scientific Conference on Economics and Entrepreneurship (SCEE'2016)  
devoted to the 50th Anniversary of the Faculty of Engineering Economics and Management  
Kalnciema 6, Riga, 30 September, 2016



**Nicolás Monge-Iriarte**, Riga Technical University

# What is Social Innovation?



- **It is a bottom up and systemic process**
- **A more effective and efficient solution**
- **Self sustainable**
- **Scalable**
- **Replicable**

It is a new social practice





**It is not only about social business**



# Collaboration



3rd Stage



1st Stage

2nd Stage



otros metales  
conservas



aluminio  
latas aerosoles



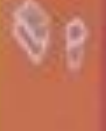
vidrio



plasticos  
envases



plasticos  
envases



plasticos  
envases



plasticos  
envases



plasticos  
envases



plasticos  
envases





3rd Stage



1st Stage

2nd Stage

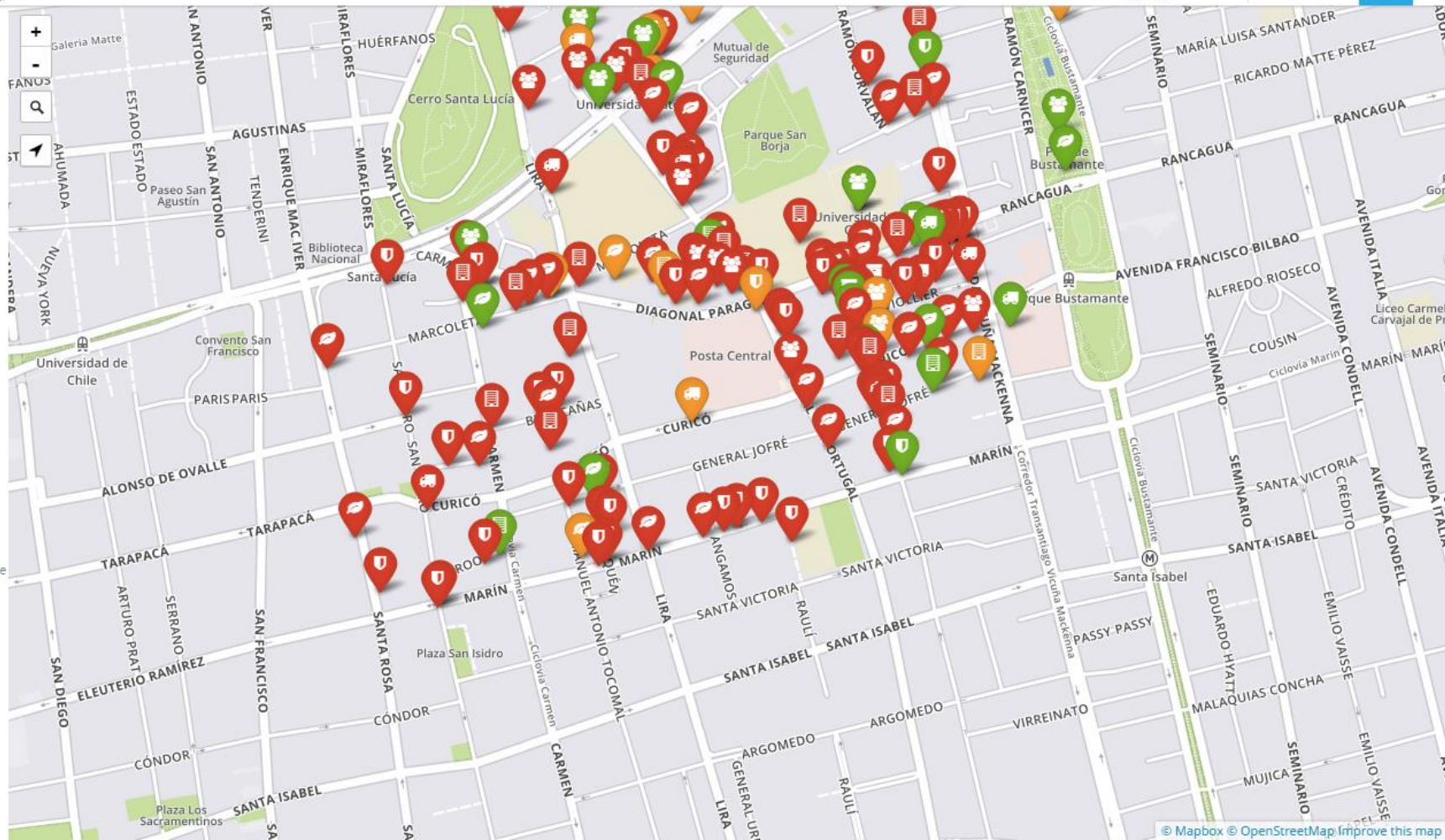




**Bottom App.org**



- Todas 647
- Obras Públicas 91
- Medio Ambiente 130
- Seguridad 156
- Desarrollo Comunitario 142
- Tránsito Y Transporte 68







3rd Stage



1st Stage

2nd Stage









3rd Stage



1st Stage

2nd Stage



Aluminio

PS



2 4

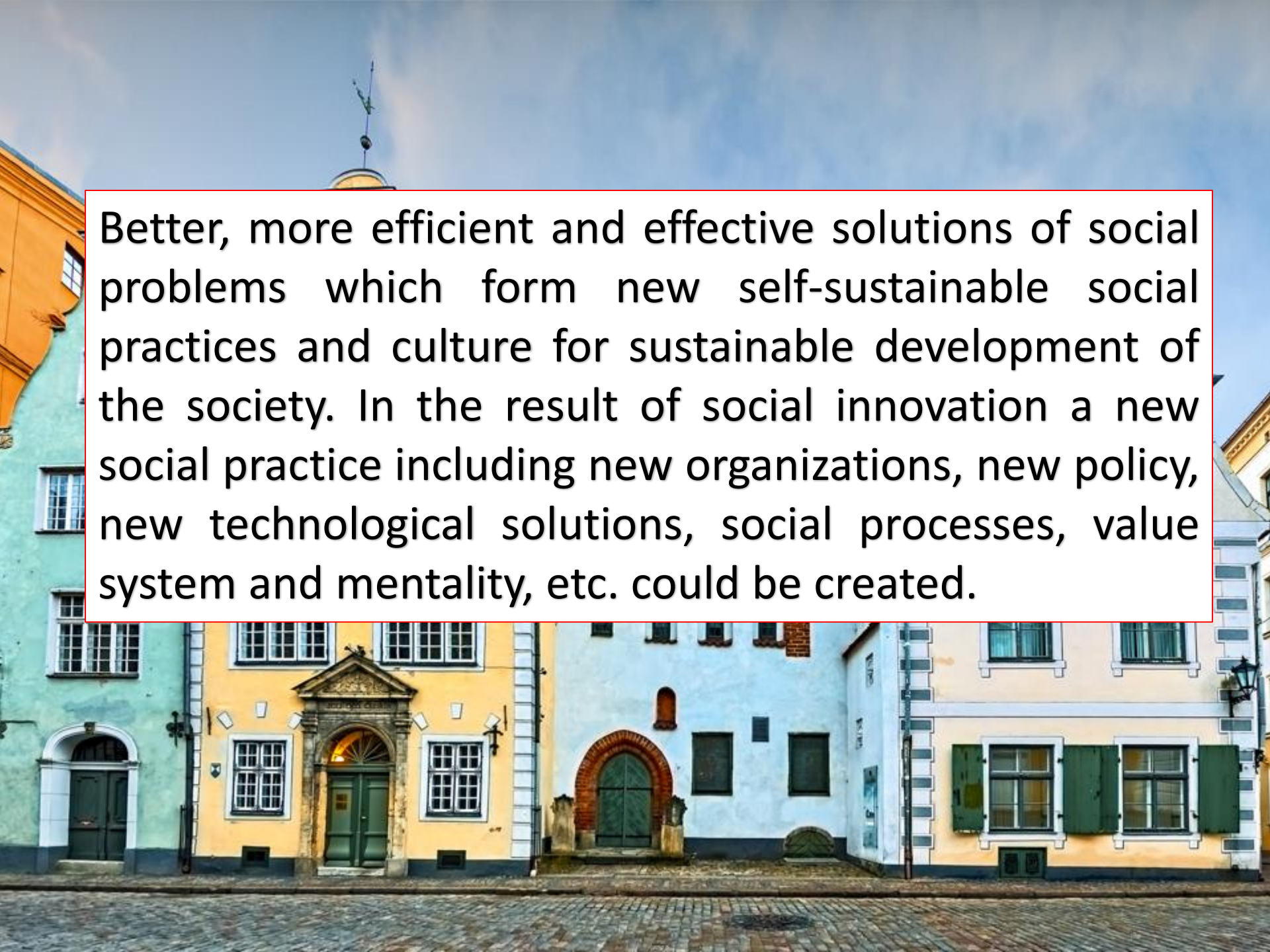
Debe ser de plástico  
aplica la regla de los 3 R's

o menos que estallen de PS.  
Residuos orgánicos

(Limpio, libre de restos de  
orgánicos e inorgánicos)

(Limpio, libre de  
orgánicos e





Better, more efficient and effective solutions of social problems which form new self-sustainable social practices and culture for sustainable development of the society. In the result of social innovation a new social practice including new organizations, new policy, new technological solutions, social processes, value system and mentality, etc. could be created.

# Involvement of the society in social innovation for providing sustainable development of Latvia



National Research Program 5.2. “Economic Transformation, Smart Growth, Governance and Legal Framework for the State and Society for Sustainable Development – a New Approach to the Creation of a Sustainable Learning Community (EKOSOC-LV)”