

Riga Technical University

56th International Scientific Conference

Faculty of Engineering Economics and Management
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Project 5.2.7. “Involvement of the society in social innovation for providing sustainable development of Latvia” (“Sabiedrības iesaiste sociālās inovācijas procesos Latvijas ilgtspējīgas attīstības nodrošināšanai”)



National Research Program “Economic Transformation, Smart Growth, Governance and Legal Framework for the State and Society for Sustainable Development – a New Approach to the Creation of a Sustainable Learning Community (EKOSOC-LV)”



**Making a common platform for the
integration of different perspectives of
social innovation research within
interdisciplinary framework**

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The aim of the project



Elaboration of a model of social innovation for promoting collaboration among state institutions, enterprises and the Latvian population in order to solve social problems and motivate to get self-organised and actively participate in social innovation processes.

The interdisciplinary research team



Economy

Management

Finance

Education



Economy

Management



**LATVIJAS
UNIVERSITĀTE**
ANNO 1919

Education



**RĪGAS STRADIŅA
UNIVERSITĀTE**

Education



Finehouse, Ltd.
Entrepreneurship

The characteristics of interdisciplinary research (Birnbaum, 1981)

- Different bodies of knowledge are represented in the research group.
- Group members use different problem solving approaches in their attempts to solve problems.
- Members of the group perform different roles in solving problems.
- Members of the group work on a common problems.
- There is group responsibility for the final product.
- The group shares common facilities.
- The nature of the problem determines the selection of group personnel.
- Members are influenced by how others perform their tasks.

Participants of the focus group discussion

20 May, 2015

N.p.k.	Vārds, uzvārds	Organizācija
1.	Konstantīns Kozlovskis	RTU docents
2.	Iveta Ozoliņa-Ozola	RTU doktorante
3.	Karine Oganisjana	RTU docente
4.	Tālis Laizāns	RTU docents
5.	Gunta Grīnberga-Zālīte	LLU asociētā profesore
6.	Linda Kelle	LLU doktorante
7.	Natalja Lāce	RTU profesore
8.	Aivars Žimants	SIA „Pure chocolate” līdzīpašnieks un valdes loceklis
9.	Jānis Palkavnieks	Draugiem.lv grupas runasvīrs
10.	Raimonds Elbakjans	Ghetto Family daddy, "Ghetto Basket" vadītājs

N.p.k.	Vārds, uzvārds	Organizācija
11.	Matīss Barkovskis	Labdarības fonda "Eurika" vadītājs
12.	Madara Jakovļeva	RTU IEVF Studentu pašpārvalde, Kultūras un sporta nodaļas vadītāja
13.	Aija Kļaviņa	LSPA Sporta medicīnas un fizioterapijas katedras asociētā profesore
14.	Inita Juhņēviča	Izglītības kvalitātes valsts dienesta vadītāja
15.	Agnese Irbe	SIA Finehouse

Some of the issues considered in the focus group discussion

- The matter of social innovations
- The role of social innovation for the development of the Latvian society.
- Examples of social innovation in Latvia.
- Ways of motivation of the Latvian society to participate in the solution of social problems.
- The collaboration of governmental organisations, enterprises and individuals for joint solution of social problems.
- The factors which promote or hinder the collaboration of the stakeholders involved in social innovation.
- Changes to be made in the educational system to promote students' motivation and readiness to initiate and realise social innovation projects, etc.

Inerdisciplinary research design

Karine Oganisjana, 2015

Data collection: Video recording of focus group discussion, 20 May, 2015

Data organization: preparation of scripts of the focus group discussion

Qualitative content analysis of the texts of the scripts

Economics

**Analytic hierarchy
process**

The most appropriate
social innovation
development scenario
elaboration

Management

**Qualitative
content analysis**

Nvivo un AQUAD 6
rezultātu
integrēšana

Education

Open coding

Analysis of
frequencies of
conceptual codes
Software: AQUAD 6

Data interpretation: comparison & integration of the results, finding similarities and explaining differences; creating a common platform



Thank you for attention!